

Dear Valued Customer

BARTONS HOLDEN - A LONG ESTABLISHED NAME - NOW AT ONE LOCATION

Regretfully after 67 years as a Holden retailer at Wynnum, Holden Ltd (not Bartons) have made the decision to consolidate our two Holden Dealerships into the one that is located at Capalaba. This is not a decision that we initially supported but given what is a very competitive and ever changing automotive landscape in our country, we will work with Holden and ensure we operate and develop a state of the art facility that will serve our Holden customers well for years to come (Please see artists impression of a proposed new Holden redevelopment on the Reverse side).

For our customers who live and work in the Wynnum area we will work with you to ensure minimal inconvenience and the same very-high level of service we promote each and every day at our Capalaba outlet which will continue to be named – **Bartons Holden**. In fact, not only will we be remaining as Bartons Holden, now only at Capalaba, we are retaining all of our staff with a number of personnel relocated to our “Bigger and Better” Holden dealership at Capalaba.

HOLDEN IS HERE TO STAY

Despite many perceptions with the closure of vehicle manufacturing in our country, Holden is here to stay and we at Bartons remain committed to being your Holden Dealer – As of January 1, 2018 Bartons Holden will only be at 103 - 115 Redland Bay Road Capalaba where our current Bartons Capalaba Dealership is operating. The future for the Holden brand is exciting with many new products heading our way over the next couple of years due to the support of Holden’s parent company General Motors. This new beginning for Holden and that of Bartons begins with the launch of the **All New Equinox** which is a medium sized SUV that has had tremendous sales success in the US. In February 2018 we will be launching the all new **Holden Commodore** which will come with unrivaled technology and class in its segment. It does not stop there as we are also expecting in coming months announcements from Holden that will outline other exciting products such as a high performance sports car which I believe is not too far away. The future of the brand that you drive is definitely exciting.

HOW WILL BARTONS HELP AND HOW WILL THIS AFFECT YOU?

- You can still deal directly with any of the Bartons staff you are accustomed to assisting you – regardless of which site they operate from.
- We will be looking to introduce some loyalty offers for all of our Sales, Service and Parts customers in coming weeks and months – stay tuned!
- We offer the same services at Capalaba that we do currently at Wynnum being free Wifi, great coffee and a very comfy customer lounge just to name a few of our facilities.
- We advise that if your vehicle is still under New Car Warranty you should preferably have this serviced at Capalaba with our Holden trained technicians (You are not legally required but it is our recommendation).
- All Holdens outside of the warranty period can be serviced at either location – your choice! (We will still have trained technicians at Wynnum).

BARTONS CAPALABA HOLDEN

103-115 Redland Bay Rd, Capalaba Q, 4157

T (07) 3245 2200 | F (07) 3245 2221




E bartonscapalaba@bartons.net.au | W bartons.net.au



Holden
Let's go there

- We will be in touch when your next service is due to ensure you are booked and serviced efficiently at our new service centre.
- Where possible, we extend to you our loyal customers the opportunity to take advantage of our **mobile service van** – we can come to you at times depending on the service required.
- Should you have any concerns at all you have our management team below to assist or you can contact myself direct.

BARTONS HOLDEN MANAGEMENT TEAM

	Bartons Holden Dealer Principal <i>22 Years with Bartons both Wynnum and Capalaba</i>	Michael Atkinson	P: 3245 2200 E: michaela@bartons.net.au
	Bartons Holden General Sales Manager <i>20 Years with Bartons and formerly Oldfield Holden</i>	Craig Oldfield	P: 3245 2200 E: craigo@bartons.net.au
	Bartons Holden Service Manager <i>16 Years with Bartons and Oldfield Holden</i>	Michelle Darrell	P: 3245 2200 E: michelled@bartons.net.au
	Bartons Managing Director	Mark Beitz	P: 3396 7777 E: markb@bartons.net.au

VEHICLE SERVICE BOOKINGS HOTLINE

CAPALABA

Name – Samantha Lee
Ph Capalaba - 3245 2200
www.bartons.net.au/service-parts/book-a-service

WYNNUM

Name – Jack Beitz
Ph Wynnum – 3396 7777
www.bartons.net.au/service-parts/book-a-service

Bartons are a loyal Holden dealer that has serviced the Wynnum community for over 70 years and we look forward to continuing to do so with professional and friendly staff and state-of-the-art facilities. Holden's commitment to their customers is to ensure a strong and long-term relationship that is sustainably viable for the future. We do value your custom and we look forward to continuing to communicate with you in coming months with what will offer some attractive loyalty incentives to hopefully ensure you continue to be a Holden customer for many years and generations to come.

As mentioned above, that should you have any concern at all, please feel free to contact one of our experienced and loyal staff or alternately you are welcome to discuss with me personally.

Kind Regards,



Mark Beitz - Managing Director
BARTONS



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